



Australian Government

Australian Trade and Investment Commission

TRADESTART

Export Support & Go Global Toolkit

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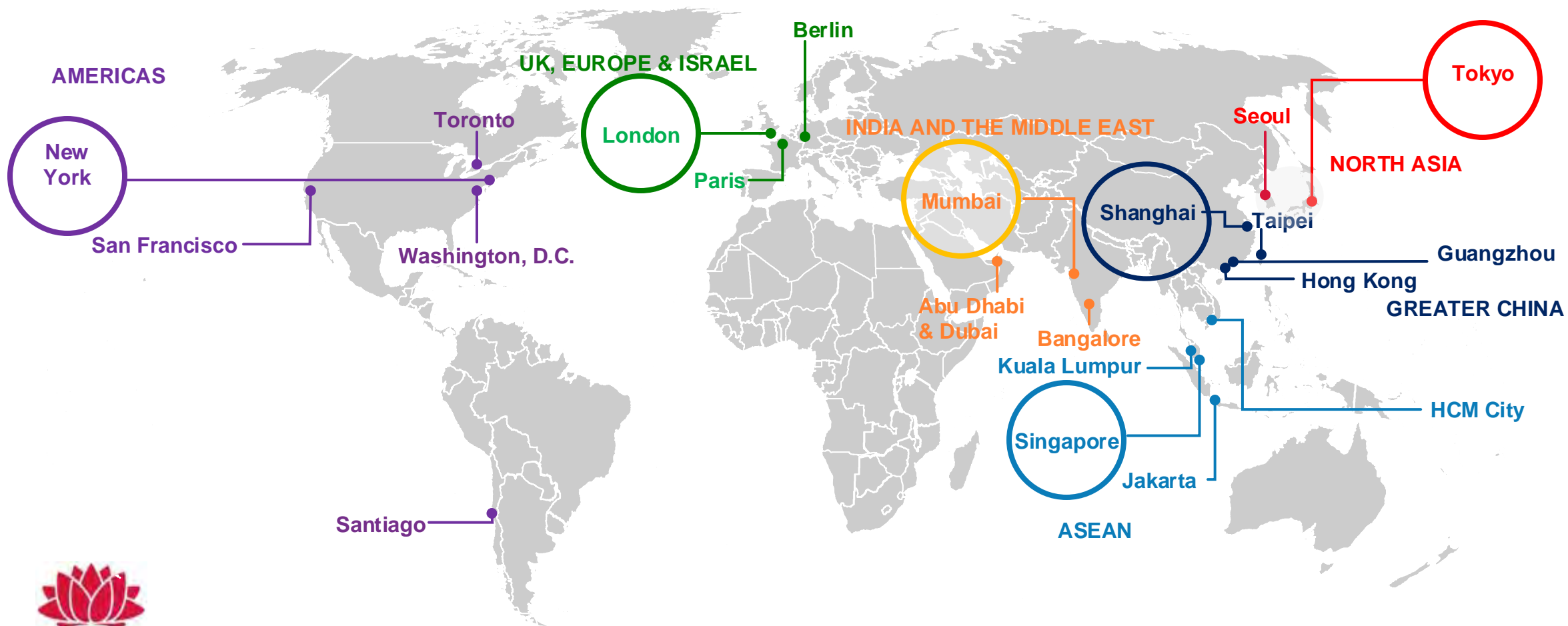
TradeStart. Local advice to take your business global.



Investment
NSW



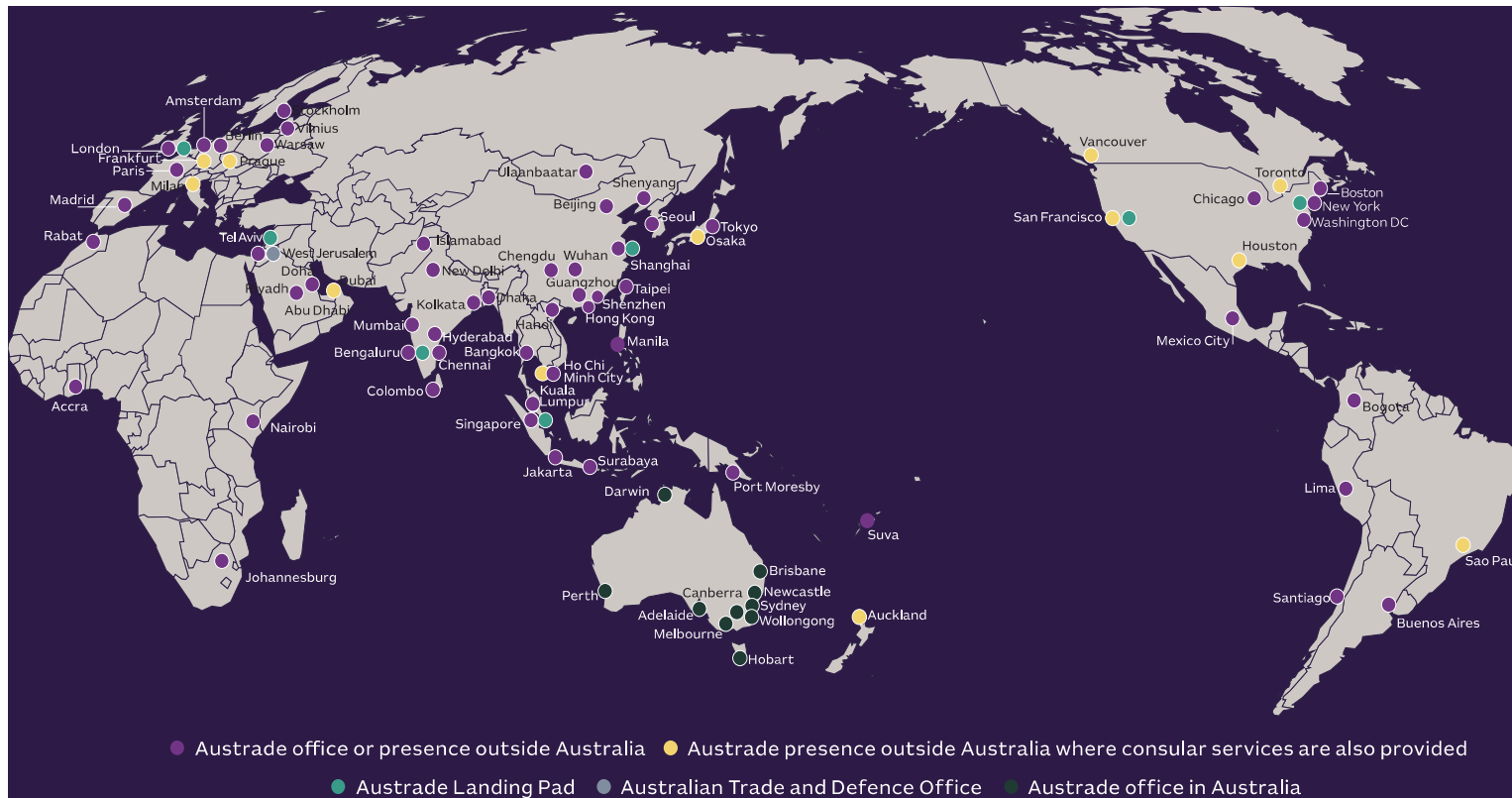
The NSW international network



Austrade International Network & National Tradestart

AUSTRADE

GLOBAL REACH



TRADESTART

NATIONAL REACH

Austrade's national network



How we help exporters

Global Business Expansion with Local Advice

- Sharon Foster, your local contact for the Hunter and Central Coast regions, provides tailored advice to elevate your business on the international stage
- Minimize time, cost, and risk factors associated with international expansion through strategic planning and execution.

Unified Access to Government Support

- Benefit from a single access point **connecting you to both NSW state and federal government resources.**
- Utilise services such as export market development, customised information & advice, market selection insights, introductions to buyers/distributors, and connect you to offshore Government offices/network.



Reducing the time, cost and risk of expanding your business internationally

How we help Exporters

Austrade Services (TradeStart)

- Leverage Austrade's TradeStart Advisers to navigate through the complexities of international trade effectively.

Empowerment Programs and tools for Exporters

- Enhance your export capabilities with the NSW Export Capability Building Program [NSW Export Capability Building Program - Investment NSW](#)
- Explore global markets confidently with the Going Global Export Program - [NSW Going Global Export Program - Investment NSW](#).
- Go Global Toolkit – www.export.business.gov.au

Funding Opportunities

- Stay tuned for Round 4 of the Export Market Development Grants (EMDG) – details to be announced by Austrade. www.austrade.gov.au/emdg
- www.business.gov.au

Collaborative Support Network

- We foster collaborations with various government agencies and industry bodies. Our network ensures exporters receive comprehensive assistance and referrals tailored to their specific needs.

NSW Export Capability Building Program (ECBP)

Export Capability Building Program

NSW's Export Capability Building Program supports NSW businesses seeking to initiate or enhance their export capability through a series of online and in-person workshops. We offer foundational workshops that cover export fundamentals and specialist sector/market workshops for businesses looking to enhance their performance or enter a new export market.



NSW Export Capability Building Program (ECBP)



The current and upcoming ECBP workshops are available at:
<https://www.investment.nsw.gov.au/export/capability-building-program/>

Upcoming foundational workshops:

- Hunter and New England, 15 August 2025 (Pokolbin)
- Riverina, March 2025

Upcoming specialist workshops:

- Online information session for wineries and food and beverage businesses, 6 August 2024

Past events:

- Exporting to ASEAN markets
- Cleantech to Singapore
- Growing your exports, Parramatta | Orange | Central Coast | Griffith
- METS to Indonesia | India



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Go Global Toolkit
export.business.gov.au



What is the Go Global Toolkit?

An online resource with information, tools and support to help Australian businesses export.

Co-created with more than 1,500 Australian businesses and international trade experts.

It saves Australian businesses time and money by:



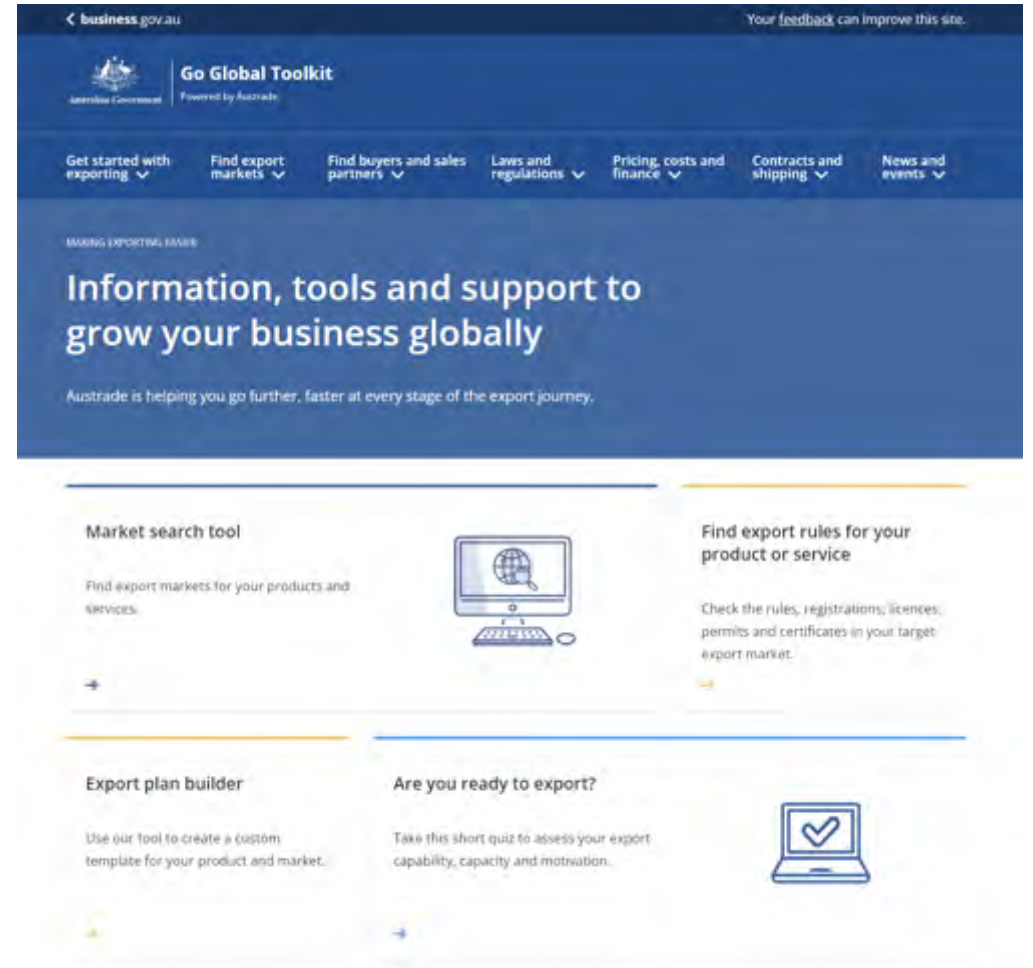
bringing information into one place



aligning to the exporter journey



making guidance available online



How we've expanded

Practical guidance to help businesses through each part of the export journey

More than 100 tutorials, guides and readiness quizzes for:



Food, agri & consumer goods



Health



Technology



Defence & space



Resources & energy



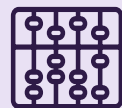
Infrastructure

Wider product and market coverage (6K+ product HS codes across more than 150 markets)



Market search tool

Find strong performing markets for your product or sector



Tariff finder

Find specific tariffs and taxes



Export plan builder

Tailored plans to help businesses prioritise and define their goals



New
Jun 23

Export rules finder

Find specific licenses, certifications and permits



New
Feb 24

Ultimate guide to exporting

Step by step guide tailored for each sector

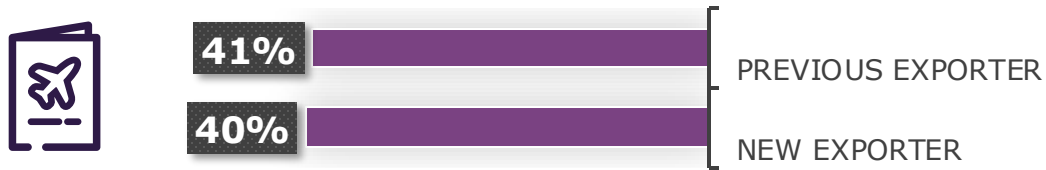
Who is using it?

Since we first launched in March 2021 to 31 December 2023

- More than **320,000 users**
- More than **170,000 services delivered**

Source: Google analytics, 10 Mar 2021 to 31 Dec 2023

Both new and experienced exporters use the Toolkit.

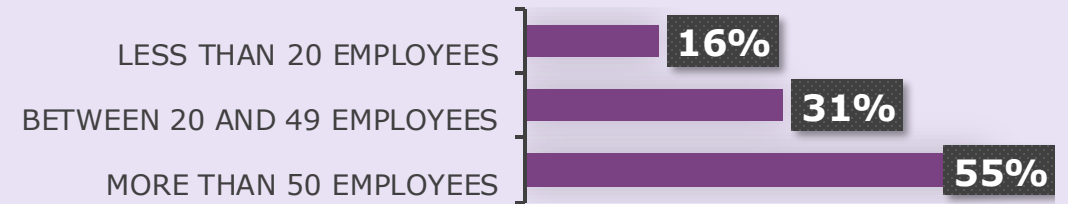


Source: Evaluation report, July 2023 n=434

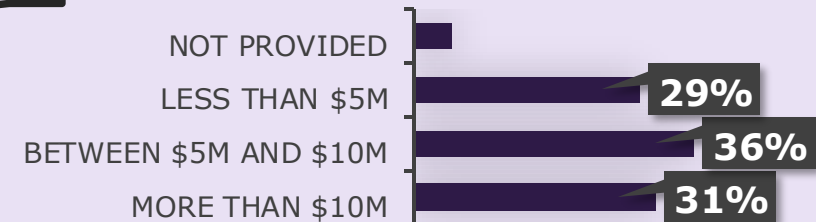
Businesses of all sizes, across many sectors – from small operators to larger corporations.



Number of employees



Turnover



Source: Evaluation report, July 2023 n=434

Start your market research

Research and compare markets to find out which ones have the most potential for your business. Use the **product search** to learn which markets offer good prospects for Australian products. Use the **sector search** to get insights on priority markets for your sector from Austrade's international network.

Select product or sector

Product Sector

Select industry

- Resources and energy
- Mining equipment, tech and services
- Oil & gas equipment, tech & services
- Power generation solutions
- Renewable energy solutions**
- Renewable energy solutions

Showing 10 markets

Indonesia



Cambodia



Philippines



Thailand

Singapore

Vietnam

Market insights for exporting Renewable energy solutions to India

Learn market trends, challenges and opportunities in **India** for exporting **Renewable energy solutions**

On this page

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[Competitive environment](#)

[News, tips and success stories](#)

[Market access](#)

[Promoting your business](#)

Opportunities

India's urban population is growing fast. There is strong demand for new or upgraded infrastructure.

There is demand for niche renewable energy technologies, energy storage and smart grids in India.

Australia India Business Exchange (AIBX)